

Fashion

Fashion, Art and Design BTEC Certificate
Level 3

Fashion and Clothing

Duration: 6 months

Start: Ongoing

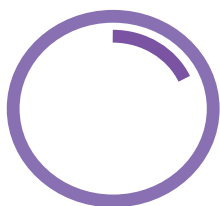
Cost: Free

All students will complete a work placement

Eligibility Criteria Applies

Fashion designers need a wide range of visual, technical and thinking skills in order to develop their ideas and produce creative fashion designs. This course will enable learners to plan, research and present their own ideas in relation to a set project brief. This will involve learning about research techniques, how to source information and how to apply the information that they have found in answer to a targeted assignment brief. Learners will learn how ideas can be explored and developed, using the design cycle in a variety of ways relevant to contemporary fashion, and present final designs in response to the brief.

What you will learn

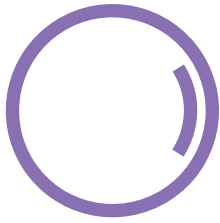


Unit 1: Visual Recording in Art and Design

People who work in art and design have many specialist skills. The path they follow to gain these skills includes learning in very different areas of art and design. By following this unit, you will have opportunities to find out about, and start developing, some of these specialist skills. By trying out these skills for yourself, you will find out more about where your strengths and interests lie.

You will be given an introduction to some specialist pathways. You will discover how the design or making cycle works in art and design practice and learn about the specialist materials, techniques and processes of these particular specialist pathways. You will learn how professionals research widely from different sources to gain inspiration and how this helps them to generate ideas. Whichever vocational pathway you work in, you will continuously review your work to ensure that it meets your creative intentions. When you accept client briefs, you must be able to analyse what is required and identify the factors that have to be taken into account when you develop your response.

You will explore, experiment with and learn how to use specialist materials and techniques relevant to your brief. You will develop your chosen specialist skills. You will also learn about, and record, the health and safety issues associated with the traditional and contemporary media, techniques and processes that you use.



Unit 130: Fashion Presentation Techniques

Fashion designers need to communicate fashion and style ideas in ways that are effective with a range of fashion audiences and markets. To communicate effectively with fashion markets, the fashion designer needs to have an understanding of the potential and limitations of the specified markets. The understanding of the positioning, size, economic and social aspects of fashion markets will enable the designer to develop relevant, innovative and appealing methods of effective communication with those markets. In order to develop this understanding and ultimately communicate with the intended audience, learners will initially explore and develop skills in a range of different media and fashion illustrative techniques and applications.

Learners will also become aware of sources of inspiration for contemporary fashion presentation. They will be introduced to research, referencing and forecasting materials including fabric, styling, colour, trend and street and cultural influences. They will also explore and develop an awareness of major historical and contemporary fashion styles, movements, designers and illustrators. Ultimately, learners will develop the ability to place current trends into historical context to increase their understanding of selected markets. Learners will be encouraged to visit exhibitions, art galleries, trade fairs and cultural events to develop visual awareness and personal fashion interest. Learners will be required to research and develop a relevant and innovative fashion presentation solution for a specified market using methods explored in this unit. Learners will develop their skills of analysis, evaluation, selection and perception in this unit.



Unit 128: Garment Production

Learners will develop and extend their skills in garment production techniques. They will select and use appropriate machinery and hand tools to achieve quality production standards. Learners will be expected to plan and extend their skills in the planning of the production process. They will develop a clear understanding of the planning and sequence of operation used during the production process paying particular attention to effectiveness in terms of time management. Learners will be encouraged to look at a variety of garments to develop their skills and understanding of the production process. Assignment briefs should be designed to be stimulating and motivating to encourage learners to

develop and acquire new skills. Learners will need to be aware of health and safety issues associated with the equipment and materials that they use. Learners should follow and understand appropriate risk assessments and follow relevant COSHH guidance at all times.

For more info email admin@caramelrock.com or
call 0207 476 3222

