

Art & Design

The Edexcel BTEC Level 1/Level 2 in Art and Design has been designed primarily for young people who may wish to explore a vocational route, but it is also suitable for learners who want a vocationally focused introduction to this area of study. It brings together learning at levels 1 and 2 to ensure that every learner taking the qualification completes it with a level of understanding and skill on which to build at a later date.

It has been developed to:

encourage personal development through practical participation in a range of art and design disciplines

give learners a wider understanding and appreciation of art and design through a broad and balanced introduction to the core skills and knowledge necessary for work or further education in art and design

encourage learners to develop their people, communication, planning and teamworking skills by having the opportunity to select from optional units available in the qualification structure

provide education and training for art and design employees

give opportunities for art and design employees to achieve a nationally recognised level 1 or level 2 vocationally specific qualification

learners the opportunity to progress to other qualifications such as the Edexcel BTEC Level 3 Nationals or A-levels in Art and Design, and, in due course to progress to the employment sector

give learners the opportunity to develop a range of skills and techniques, personal skills and attributes essential for successful performance in working life

give learners an opportunity to explore a range of specialist disciplines before deciding on their preferred specialist pathway

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The qualification is built around a common core that covers essential knowledge and skills for the sector. Unit 1: Introduction to Specialist Pathways in Art and Design is designed as an introduction to learning in other units. Within the unit, learners investigate a selection of specialist disciplines in art and design to help them decide on the best specialist area for them. Your centre should offer a selection of at least three specialist areas to learners, which tally with the specialist pathways available in the larger BTEC Firsts qualifications:

Design Crafts

Photography

Product Design

Visual Arts

Visual Communication.

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